

EAST OF ENGLAND CONFERENCE 31st October 2007 9.30am - 4.30pm Chilford Hall, Linton, Cambridgeshire, CB1 6LE

This fantastic WiRE conference will take you on a journey through all the stages of business, from the first seeds of an idea, to businesses close to the top of their game. With inspirational speakers to illustrate every phrase plus new skills to learn and take back to truly invigorate your business.

Be Inspired....

Where is my business now?

New and medium sized business speakers will give you an insight into how to be successful at this formative stage of business.

How can my business grow?

Networking seminar and business seminar to give you the tools to go into overdrive.

Where do I want my business to be?

Motivational and big business speakers to help you set your sights high.

Network....

Rural Marketplace on the road!

This is the live version of the online WiRE Rural Marketplace, featuring the huge diversity of women in rural enterprise - imaginative, original and innovative.

You can network with and quiz these inspirational women, browse inspiring products and find expert solutions and services. In addition there will be business expert stands, from HSBC Card Services to local business providers and Business Link.

Be Informed....

1) Speed Networking Session

Lively session that will not let you gravitate towards those you already know, you'll have five minutes to talk to a potential contact, then decide if you want to follow up opportunities later.

2) Think like an entrepreneur, think your way to success

Are you enterprising, could you be an entrepreneur? You must decide what you want, why you want it and how you plan to achieve it. This seminar will help you focus your thoughts enabling you to set clear and achievable goals and overcome any of the fears and obstacles that may be standing in the way of starting or growing a business.

Plus a fantastic locally sourced lunch and networking extravaganza. Places are limited - visit www.wireuk.org to book!

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9am Registration, Coffee, Stalls, Network

- 10.am Choice of 2 sessions Speed Networking Session OR Think like an entrepreneur, think your way to success
- 11.am Coffee +Networking
- 11.30am Welcome from WiRE
- **11.35am** Start up Business Speaker So it's all new, you don't know who to turn to, you don't know where to start – don't worry you're not alone.
- 12noon Growth Business Speaker WiRE Member Jill will give you a taste of what life is like when you have been in business for a while, when all the hard work of the start-up days is starting to come to fruition. Jill Roberson - The Living Rooms www.the-living-rooms.co.uk
- 12.30pm Lunch, Stalls + Networking

2.00pm Networking Seminar

Learn how you can become a confident and effective business networker and use these techniques to help your business grow. Sue Tonks will use the Kintish System to help you network with confidence, you'll find just how powerful networking is and what's more, how much fun it can be Sue Tonks <u>www.kintish.co.uk</u>

3.00pm Motivational Speaker

We all need an injection of enthusiasm now and again; Vivienne uses her unique blend of enthusiasm, insight and inspiration to help you develop your business. You will come away enlivened with a new perspective on your business and the confidence to aim high. Vivienne Wiggins www.revivalcoaching.co.uk

3.30pm Big Business Speaker

An insight into what business life is like in the fast lane, funny, motivational and realistic. An inspirational end to the day, giving you and your business lots to aspire to. Rebecca Rayner - Glebe Farm Flour www.glebe-flour.co.uk

Please complete this form and return with a cheque made payable to HAUC to: WiRE Conference, WiRE, Harper Adams University College, Newport, Shropshire, TF10 8NB

or book online at www.wireuk.org

Full Name (All block capitals please Address:)		
Postcode: Telephone:		Mobile: Email:	
Business Name / Business Idea:			
Special Requirements	Dietary	Wheelchair Access	Other (please state)
Existing Member	Yes	No 🗌	
Non - Member			£47 (inc VAT) £70.50 (inc VAT) £87
How did you hear about the conference?			
Please indicate which seminar you would like to attend: Speed Networking Session D Think your way to success Seminar			

Please call 01952 815338 or email robyn@wireuk.org for your membership number or more details